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ABSTRACT

In 1974, Greenfield Community College initiated an evaluation project designed to gather information on former students. A survey instrument was designed to identify selected personal and demographic characteristics of former students and their post-college activities, and to ascertain the attitudes of former students toward their community college experiences. A total of 1,063 questionnaires were sent to former students whose addresses could be validated. The 567 responses (53 percent) are assumed to be a sampling of 10-15 percent of the total number of students who attended GCC between its inception in 1962 and 1974. This report displays and evaluates the data elicited from responses to the survey instrument, and further divides the data according to grade point average of the respondent, whether the respondent graduated, and whether he was enrolled in a liberal arts or occupational program. The survey instrument is appended. (NHM)

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GREENFIELD COMMUNITY COLLEGE

SURVEY OF ALUMNI

1962 - 1974

November 6, 1975
Peter M. Stoddard
Registrar

ED121390

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INTRODUCTION

Since its inception in 1962, Greenfield Community College has been a rapidly expanding institution in the areas of student enrollments, educational programs, staff and facilities. During the period 1962-1975 the college graduated 2,315 students of which 1,175 were in the occupational-technical field. Many more students attended Greenfield Community College without graduating. In the Fall of 1975, 1,489 students were enrolled at Greenfield, and by 1980 the student population should reach 2,000.

During the period of the late 1970's an expanded student information data base will be required to validate additional requests for developing new educational programs, expanding staff, and for modifying and expanding facilities.

From the Spring of 1974 through the Fall of 1974, 1,063 questionnaires were sent out to alumni whose address could be validated. 567 responses were received. This is assumed to be a sampling of approximately 10-15% of the total alumni and a viable number for a statistical analysis.

The purpose of this study is to describe former Greenfield Community College students, their achievements and activities in college and their subsequent employment profiles so that the institution may evaluate its past achievements and accurately project its future needs.

OBJECTIVES

The study was designed with specific objectives in mind:

1. To identify selected personal and demographic characteristics of former students.
2. To identify post-college activities of former students.
3. To study the attitudes of former students towards their community college experience.
4. To examine differences among graduates and non-graduates, high cum index students vs. low cum index students, occupational students vs. Liberal Arts students and specific occupational program graduates in terms of their unique characteristics, post-college activities and personal evaluations of their college experience.

Research questions were then developed for each objective.

Selected Characteristics of Former Students

1. What are the selected statistical characteristics of former students in terms of race, sex, marital status, major, academic achievement (as indicated by cum index and credits completed), parents' educational and occupational background?

Post-College Activities

In order to collect data on the post-college activities of alumni the following questions were included in the study.

1. What types of employment activities and other post-college endeavors have they engaged in since leaving the community college?
2. What proportion has engaged in activities related to their community college training and education?

3. What proportion has found employment within their home localities or within Massachusetts?
4. What proportion has continued their education beyond the community college and how consistent with the community college program was such continued education?
5. What were the initial salaries of graduates, and what are their present salaries?

Attitudes of Former Students towards their Community College Experience

How does the alumni feel about certain aspects of their community college experience such as: general technical knowledge, specific job related skills, getting along with people, self understanding, knowledge about career opportunities, communication skills, field and classroom instruction, counseling services and social activities.

Difference Among Subsets of the Total Surveyed Alumni Population

1. Selected personal and social characteristics.
2. Employment activities.
3. Education activities after leaving the community college.
4. Overall evaluation of their Greenfield Community College experience.

PROCEDURE

This section reviews the survey format and procedures that have been developed and implemented since the survey's inception in the Spring of 1974:

Survey Format:

The survey format was initially developed from the model used by the Virginia Department of Community College's Follow-up on Alumni and then adapted and refined in the Spring of 1974 for Greenfield Community College by the Institutional Research Committee.

Student Population:

The student sampling was developed by a review of the permanent records of all inactive students. The procedure used to develop the initial population sample was:

1. Address questionnaires were sent to all alumni who were being considered for inclusion in the study. For the purpose of establishing initial contact the last recorded permanent record address was used.
2. Upon return of address survey the updated address information was processed through the computer.
3. The alumni survey was then sent to each prospective respondent at his/her current address.
4. Two weeks later a postcard was sent to all alumni who had not returned the survey.
5. A follow-up postcard was sent two weeks later to those who still had not filled out a survey.
6. For those who still had not responded, a second questionnaire was mailed out.

7. 1,063 questionnaires were sent out from which we received 567 responses (53%). This is assumed to be a sampling of approximately 10-15% of the total alumni and a viable number for a statistical analysis.

Analysis:

Upon initial analysis in the Spring of 1975, we found some basic raw data was not in the most appropriate form for computer analysis. Somehow responses by program were not obtainable. It was decided at this time to re-key punch the information. Since this was a large undertaking, it was decided to see if more information was obtainable. We decided to use the sampling of those alumni who put their names on the survey and find out such additional information as: 1. cumulative index, 2. credits completed, 3. categorize objective answers.

225 respondents had their names on the survey, which allowed us to obtain their cum index and grade point averages. The sample was large enough to establish the validity of the additional data in the statistical analysis.

Upon completion of automating the survey we asked for a percentage analysis of the alumni survey by categories, as follows:

1. aggregate
2. major
3. credits completed
4. cumulative index
5. all occupational grouped together vs. Liberal Arts

The final steps were to analyze and organize the data and to present it in a logical manner.

DEMOGRAPHICS

The following demographics were obtained in the survey.

1. A very high percentage of our student sample was white (97.7%), with only 10 respondents considering themselves to be non-whites.
2. As was expected our sampling had 59% female respondents to 41% male. Except for the Vietnam War years there have always been more women attending Greenfield than men.
3. A high percentage of our students (72%) were employed either full or part-time while attending Greenfield.
4. Presently 49% of our alumni are married, 47% single and 4% other (separated or divorced).
5. The programs which the students were enrolled in were the following:

<u>Major</u>	<u>Number of Students</u>	<u>% of total sample</u>
Art	18	4.5
Civil Eng. Tech.	16	4.0
CMHT	26	6.5
Data Processing	11	2.7
ECE	4	1.0
Env. Science	6	1.5
Fire Science	8	2.0
Graphic Design	12	3.0
Law Enforcement	7	1.7
Liberal Arts	150	37.2
Management	43	10.7
Marketing	2	.5
Media	12	3.0

<u>Major</u>	<u>Number of Students</u>	<u>% of Total Sample</u>
Nursing	42	10.4
Recreation	18	4.4
Secretarial Science (All)	<u>28</u>	<u>6.9</u>
Total	403	100.0%

From the sample of survey responses which included the cumulative index, we obtained the following breakdown:

<u>Cumulative Grade Point Average</u>	<u>Number of Students</u>	<u>% of Segment of Sample</u>
Less than 2.0 cum	8	3.6
2.0 - 2.5	62	27.6
2.51 - 3.0	70	31.1
3.01 - 3.5	55	24.4
3.51 - 4.0	<u>30</u>	<u>13.3</u>
Total	225	100.0

Data on the total credits completed while at Greenfield Community College was obtained from the same segment of sampled students as was used to obtain data on grade point averages.

<u>Total Credits Completed</u>	<u>Number of Students</u>	<u>% of Total Sampled</u>
0 - 10	16	7.1
11 - 20	7	3.1
21 - 30	7	3.1
31 - 40	9	4.0
41 - 50	1	.4
51 - 60	29	12.9
60+	<u>156</u>	<u>69.4</u>
Total	225	100.0

The statistical profile of our students' family background is based on the item responses dealing with their parents' level of education and their parents' present occupations.

As you will notice, 73% of our students' fathers and 61% of our students' mothers received less formal education than the students did by attending Greenfield Community College.

<u>Parents' Education</u>	<u>Fathers</u>	<u>Mothers</u>
Under High School	37.66	25.74
High School Graduate only	35.80	45.65
Attended college only	10.88	6.08
Two Year Graduate only	4.24	12.16
Four Year Graduate only	6.42	7.69
Master's or Better	<u>5.00</u>	<u>2.68</u>
Total %	100.0	100.0

Parents' Occupation

The top three occupations indicated for fathers were: skilled worker 25.4%, semi-skilled worker 13.5%, professional 13.1%, combining to equal 52% of the fathers' occupations.

The top three occupations indicated for mothers were: clerical, sales 30%, professional 14%, semi-professional and technical 9.3%, to equal 53.3% of the total mothers' occupations.

Parents' Occupations

<u>Occupation</u>	<u>Fathers %</u>	<u>Mothers %</u>
1. Clerical and Sales - bank teller, salesmen office or sales clerk	7.1	30.0
2. Managerial or Office Occupations - office or sales manager, bank officer	11.3	10.6

<u>Occupation</u>	<u>Fathers %</u>	<u>Mothers %</u>
3. Professional - CPA, dentist, engineer, teacher, military officer	13.1	14.0
4. Proprietor or owner - farmer, owner of a small business	12.6	4.9
5. Semi-professional and technical - engineering technician, LPN	4.6	9.3
6. Semi-skilled worker - machine operator, bus driver, meat cutter	13.5	9.0
7. Service worker - barber, policeman, fireman, waiter	4.9	8.3
8. Skilled worker or foreman - baker, carpenter, electrician, foreman	25.4	4.7
9. Unskilled worker - laborer, filling station attendant, farm worker	6.6	7.2
10. Unemployed		
11. Unknown	<u>.9</u>	<u>2.0</u>
Total %	100.0	100.0

POST COLLEGE ACTIVITIES

The survey data indicated that Greenfield Community College alumni are engaged in the following activities:

70.8%	Employment - Full or Part-time
12.9	Attending school
.5	Military
5.7	Housewives
6.6	Unemployed
3.4	Other
100.00%	TOTAL

Employment

The 70.8% employed alumni, who responded, indicated that they are engaged in the following categories of employment (highest percentage first):

29.90%	Professional - CPA, Dentist, engineer, teacher, military officer
19.90%	Managerial or office occupation - office or sales manager, bank officer
16.42%	Semi-Professional and Technical - Engineering technician, dental technician, LPN
10.95%	Clerical and Sales - bank teller, salesman, office or sales
8.96%	Semi-skilled worker - machine operator, bus driver, meat cutter
6.47%	Service Worker - barber, policeman, waiter, fireman
3.98%	Unskilled worker - laborer, filling station attendant, farm worker
2.24%	Skilled worker or foreman - baker, carpenter, electrician, foreman
1.24%	Proprietor or owner - farmer, owner of a small business
100.00%	TOTAL

67% of the alumni sample stated that their initial job was related to their educational background, while 64% stated that their present (i.e. second or third job) was related to their educational background.

When the present salaries of the employed alumni are juxtaposed to their "initial post-college" salaries the following data comparison emerge:

<u>Salary</u>	<u>Initially</u>	<u>Presently</u>
Below 3,999	26.2%	13.4%
4,000 - 5,999	32.5%	14.8%
6,000 - 7,999	23.5%	21.8%
8,000 - 9,999	12.8%	23.7%
10,000 - 11,999	4.0%	12.8%
12,000 - 13,999	.5%	9.5%
14,000 +	.5	3.9%
Total	<u>100.0%</u>	<u>100.0%</u>

Geography of employment:

Distance from Greenfield Community College from which the sampled alumni are employed.

55.6%	up to 25 miles
11.9%	25-49 miles
10.4%	50-99 miles
21.1%	100 miles +
100.0%	Total

State or region from which the sampled alumni are employed:

77.7	Massachusetts
16.8	Other New England States
5.5	Outside of New England
100.0	Total

Summary on Employment

1. The average Greenfield alumnus is employed somewhere within the Franklin-Hampshire County area.
2. As indicated below, most alumni are employed at more "professional type" jobs than their parents:

<u>Occupation</u>	<u>Alumni</u>	<u>Fathers of Alumni</u>	<u>Mothers of Alumni</u>
Professional	29.9	13.1	14.0
Managerial	19.9	11.3	10.6
Semi-Professional	16.4	4.6	9.3
Unskilled	3.98	6.6	7.2

3. Since we can assume that Greenfield's alumni are employed in (and therefore live in) the Franklin-Hampshire counties, the alumni unemployment rate of 6.6% is much lower than the area's average unemployment rate of 10+%.

Education

The proportioning of sampled alumni that have continued their education since leaving Greenfield Community College are shown below by aggregate,

Liberal Arts and Occupational categories:

<u>Education of Alumni After Greenfield Community College</u>	<u>Aggregate</u>	<u>Liberal Arts Major</u>	<u>Occupational Major</u>
1. None	32.2	11.7	42.6
2. Still enrolled at Greenfield day or evening	4.3	4.4	3.8
3. Enrolled at another community college	2.1	2.9	1.4
4. Completed one or more sponsored employer training programs	11.2	8.0	14.4
5. Attended courses at a four year college or university	27.5	38.7	23.4
6. Attended courses at another two year college	1.2	2.9	.5

<u>Education of Alumni After Greenfield Community College</u>	<u>Aggregate</u>	<u>Liberal Arts Major</u>	<u>Occupational Major</u>
7. Completed an Associate degree	3.1	3.7	3.8
8. Completed a Bachelors degree	15.9	25.5	7.7
9. Completed a Masters degree or beyond	1.9	1.5	1.9
10. Other	.6	.7	.5
TOTAL	100.0%	100.0%	100.0%

The data below indicates the degree of relationship between the course of study pursued at Greenfield Community College and the course of study pursued at other institutions of higher learning attended after leaving Greenfield Community College:

<u>Degree of Relationship</u>	<u>Aggregate</u>	<u>Liberal Arts</u>	<u>Occupational</u>
Very much	50.27	40.31	60.43
Somewhat	36.11	44.96	28.77
No, or little	13.11	14.72	10.79

What types of institutions of higher learning are presently being attended by our alumni who are still in college. (12.9% of total surveyed alumni.)

42.5	University of Massachusetts
1.0	Two year state institutions
3.2	Two year private colleges
.3	Two year out-of-state
27.2	Four year state institutions
5.4	Four year private
20.4	Four year out-of-state

Summary of Education

1. The Liberal Arts transfer program has a much higher ratio of students who have continued their education.
2. Only 32.2% of the total sampled alumni did not continue their education in some way.
3. Most students who did continue their education did so in a field which was at least peripherally related to their primary field of study at Greenfield (as specified below):

Continued Education somewhat (or very much) related to their education at Greenfield

Aggregate	86.4
Liberal Arts only	85.3
Occupational only	89.2

4. The University of Massachusetts and other four year state institutions were recipients of 69.7% of the Greenfield Community College alumni who continued in higher education.

ATTITUDE OF ALUMNI TOWARDS THEIR COMMUNITY COLLEGE EXPERIENCE

The following is a summary of the analysis made on alumni attitudes toward their community college experience. The data is segmented into: Aggregate, Liberal Arts and Occupational Students categories in order to show the significant differences of each group toward their Greenfield Community College educational experience.

With regard to life skills preparation the question was asked, "How well did Greenfield Community College prepare you in each of the following aspects?" Respondents were then asked to "value-rate" their college experiences by answering the question: "How valuable are each of these aspects of your community college education to you now?"

1. General Technical Knowledge

	<u>Prepare</u>		<u>Valuable Now</u>	
	Excellent-Good	Fair-Poor	High-Valuable	Some-Little
Aggregate	78.3	21.7	69.0	30.9
Liberal only	61.4	38.7	55.6	44.4
Occupational only	86.9	13.1	79.7	20.3

2. Specific Job Related Skills

	<u>Prepare</u>		<u>Valuable Now</u>	
	Excellent-Good	Fair-Poor	High-Valuable	Some-Little
Aggregate	61.1	38.9	58.7	41.3
Liberal only	37.7	62.3	39.3	60.7
Occupational only	72.8	27.2	71.9	28.1

3. Getting Along with People

	<u>Prepare</u>		<u>Valuable Now</u>	
	Excellent-Good	Fair-Poor	High-Valuable	Some-Little
Aggregate	83.7	16.3	83.7	16.3
Liberal only	87.8	12.2	89.6	10.4
Occupational only	82.4	17.6	85.9	14.1

4. Self understanding

	<u>Prepare</u>		<u>Valuable Now</u>	
	Excellent-Good	Fair-Poor	High-Valuable	Some-Little
Aggregate	78.8	21.2	81.9	18.1
Liberal only	78.9	21.1	83.2	16.8
Occupational only	78.1	21.9	79.7	20.3

5. Knowledge About Career Opportunities

	<u>Prepare</u>		<u>Valuable Now</u>	
	Excellent-Good	Fair-Poor	High-Valuable	Some-Little
Aggregate	47.5	52.5	54.6	45.4
Liberal only	37.0	63.0	51.4	48.6
Occupational only	50.6	49.4	61.6	38.4

6. Communication Skill - oral and written

	<u>Prepare</u>		<u>Valuable Now</u>	
	Excellent-Good	Fair-Poor	High-Valuable	Some-Little
Aggregate	76.4	23.6	79.1	20.9
Liberal only	75.2	24.8	80.9	19.1
Occupational only	75.9	24.1	79.7	20.3

7. General Education

	<u>Prepare</u>		<u>Valuable Now</u>	
	Excellent-Good	Fair-Poor	High-Valuable	Some-Little
Aggregate	90.4	9.6	84.9	15.1
Liberal only	92.7	7.3	91.1	8.9
Occupational only	87.0	13.0	82.6	17.4

Analysis

1. The Liberal Art students indicated that they were not that well prepared with technical knowledge (61.4% excellent to good, 38.6 fair to poor) or specific job related skills (37.7% excellent to good, 62.3 fair to poor) but they felt that both had little or no value to them now (General Technical Knowledge 44.4%, many responded little or no value; Specific Job Related 60.7, responded little or no value).
2. On the Aggregate, students feel there is a need for better knowledge about career opportunities (52.5% felt they had fair-poor preparation). Alumni were asked to critique other community college experiences.

Field & Laboratory Instruction

	<u>Superior & Good</u>	<u>Fair & Poor</u>
Aggregate	79.4	20.6
Liberal only	76.4	23.6
Occupational only	80.3	19.7

Classroom Instruction

	<u>Superior & Good</u>	<u>Fair & Poor</u>
Aggregate	92.1	7.9
Liberal only	89.6	10.4
Occupational only	91.8	8.2

Laboratory Facilities & Equipment

	<u>Superior & Good</u>	<u>Fair & Poor</u>
Aggregate	59.1	40.9
Liberal only	54.6	45.4
Occupational only	60.0	40.0

Counseling Given to Students

	<u>Superior & Good</u>	<u>Fair & Poor</u>
Aggregate	58.7	41.3
Liberal only	53.8	46.2
Occupational only	61.3	38.7

Social Activities

	<u>Superior & Good</u>	<u>Fair & Poor</u>
Aggregate	53.2	46.8
Liberal only	51.8	48.2
Occupational only	51.2	48.8

Interest in Students Shown by Faculty

	<u>Superior & Good</u>	<u>Fair & Poor</u>
Aggregate	86.4	13.6
Liberal only	86.4	13.6
Occupational only	86.4	13.6

Evaluation of Students Performance by Faculty

	<u>Superior & Good</u>	<u>Fair & Poor</u>
Aggregate	82.7	17.3
Liberal only	82.6	17.4
Occupational	82.1	17.9

Analysis

1. The sampled alumni gave the highest percentage ratings of superior-good to:
 1. Classroom instruction - 92.1%
 2. Interest in students shown by faculty - 86.4%
 3. Evaluation of student performance by faculty - 82.7%
2. The sampled alumni gave the largest percentage rating of fair-poor on:
 1. Student activities - 46.8%
 2. Counseling given to students - 41.3%
 3. Laboratory facilities & equipment - 40.9%

DIFFERENCE AMONG SUBSETS OF THE TOTAL SURVEYED ALUMNI

The categories that will be used for this section's analysis are:
Aggregate, Cumulative Index Less Than 2.5, Cumulative Index 3.0 or More,
Graduates, Non-Graduates, Liberal Arts Students Only and Occupational
Students Only.

Personal Characteristics

	<u>Race</u>				
	<u>White</u>	<u>American Indian</u>	<u>Black</u>	<u>Oriental</u>	<u>Other</u>
Aggregate	97.7	.2	.4	.2	1.1
2.5 cum	98.6				1.4
3.0 cum	97.6				2.4
Graduated	98.7				1.3
Non-Graduate	100.0				
Liberal Arts Only	98.7			.7	.6
Occupational Only	98.7	.4	.4		.5

	<u>Sex</u>	
	<u>Male</u>	<u>Female</u>
Aggregate	40.5	59.5
2.5 cum	53.6	46.4
3.0 cum	39.9	60.1
Graduate	42.5	57.5
Non-Graduate	47.8	52.2
Liberal Arts Only	43.0	57.0
Occupational Only	43.1	56.9

Conclusion:

Students with a cumulative index of 2.5 or lower tend to be males and

and students with a cumulative index of 3.0 or higher tend to be females.

Parent's Highest Education Level as Compared to Childrens' G.P.A.

	<u>Fathers' Educational Level</u>					
	<u>Under High School</u>	<u>High School Graduate Only</u>	<u>Attended College</u>	<u>2 Year Graduate</u>	<u>4 Year Graduate</u>	<u>Masters or Better</u>
Aggregate	37.7	35.5	10.9	4.3	6.4	5.0
2.5 cum	40.0	34.3	8.6	4.3	8.6	4.3
3.0 cum	38.3	33.8	11.7	6.5	5.8	3.9
Graduate	38.7	29.7	12.9	5.8	9.0	3.9
Non-Graduate	39.1	43.5	5.8	5.8	1.4	4.3
Lib. Arts only	33.1	37.1	11.3	5.3	6.6	6.6
Occupational only	40.4	31.0	10.6	4.9	9.0	4.1

	<u>Mothers' Educational Level</u>					
	<u>Under High School</u>	<u>High School Graduate Only</u>	<u>Attended College</u>	<u>2 Year Graduate</u>	<u>4 Year Graduate</u>	<u>Masters or Better</u>
Aggregate	25.7	45.4	6.1	12.2	7.7	2.7
2.5 cum	17.3	51.4	11.4	14.3	4.3	1.4
3.0 cum	32.3	42.5	4.6	10.5	7.2	2.0
Graduate	26.6	42.9	8.4	11.0	8.4	2.6
Non-Graduate	31.9	50.7	2.9	13.0	1.4	---
Lib. Arts only	19.5	47.7	14.8	8.7	6.0	3.4
Occupational only	28.4	45.5	8.9	6.9	7.7	2.4

Conclusions

1. The fathers of students with 3.0 cum index or higher have more education than the fathers of students with 2.5 cum index or less.
2. The fathers of students who have graduated seem to have more education

than the fathers of non-graduates.

3. The fathers of Liberal Arts students have completed significantly higher educational levels than the fathers of occupational students.
4. The correlation between the father's highest educational level and the student's does not extend to mothers' educational levels.

Employment

Employment of Alumni While Attending Greenfield

	<u>Employment</u>
Aggregate	72.5
2.5 cum	81.4
3.0 cum	72.1
Graduated	73.1
Non-Graduates	79.4
Liberal Arts Only	68.9
Occupational Only	75.3

Students with a low cumulative index and students who were non-graduates had a higher percentage of employment while attending Greenfield Community College than did students with a high cumulative index and students who had graduated. Occupational Students were employed at a 6.4% higher rate than Liberal Arts students.

Present Employment Status by Major Categories and Occupational Degree

	<u>Full & Part-time</u>	<u>School</u>	<u>Unemployed</u>	<u>Housewife</u>	<u>Other</u>
Aggregate	70.6	12.9	6.6	5.9	3.9
2.5 cum	82.9	10.0	4.3	1.4	1.4
3.0 cum	73.2	13.7	3.9	3.9	5.3

Present Employment Status by Major Categories and Occupational Degree Cont'd.

	<u>Full & Part-time</u>	<u>School</u>	<u>Unemployed</u>	<u>Housewife</u>	<u>Other</u>
Graduated	77.9	10.4	3.9	4.5	3.2
Non-Graduates	72.4	17.4	4.3	---	5.7
Liberal Arts	57.0	22.5	9.9	6.0	4.7
Occupational	80.5	7.3	4.9	3.2	3.2
Art	76.5	11.8	5.9	5.9	
CIV	64.3	7.1	21.4	0	7.1
CMHT	61.5	7.7	11.5	11.5	3.8
Data	90.0	0	0	0	10.0
ECE	50.0	25.0	0	25.0	0
ENV	83.3	0	16.7	0	0
Graphics	83.3	8.3	0	0	0
Law	100.0	0	0	0	0
Mgt.	85.7	9.5	0	2.4	2.4
Mkt.	100.0	0	0	0	0
Media	83.3	16.7	0	0	0
Nursing	90.2	2.4	2.4	2.4	2.6
Recreation	66.7	16.7	5.6	5.6	5.4
Secretarial	82.1	3.6	3.6	7.1	3.6

How Are the Employed Alumni's Occupation Classified

	<u>Cler.</u>	<u>Manage.</u>	<u>Prof.</u>	<u>Propr.</u>	<u>Semi- Prof.</u>	<u>Semi- Skill</u>	<u>Serv.</u>	<u>Skill.</u>	<u>Unskill.</u>	<u>Oth.</u>
Aggregate	11.0	19.9	29.9	1.2	16.4	9.0	6.5	2.2	4.0	
2.5 cum	7.4	14.8	29.6	1.9	22.2	5.6	5.6	1.9	11.1	
3.0 cum	10.9	20.9	32.7	.9	14.6	6.4	8.2	.9	4.6	
Graduate	8.6	19.0	36.2	1.7	17.2	5.2	3.5	1.7	6.9	

How Are the Employed Alumni's Occupation Classified Cont'd.

	<u>Cler.</u>	<u>Manage.</u>	<u>Prof.</u>	<u>Propr.</u>	<u>Semi- Prof.</u>	<u>Semi- Skill</u>	<u>Serv.</u>	<u>Skill.</u>	<u>Unskill.</u>	<u>Oth.</u>
Non-Grad.	12.5	18.8	20.8	0	16.7	8.3	16.4	0	6.3	
L.A. only	9.1	13.6	34.1	0	12.5	13.6	5.7	3.4	8.0	
Occupat.	8.0	23.5	27.5	1.5	18.0	7.0	9.0	2.0	3.5	

Salaries of Employed Alumni

	<u>Initial</u>						
	<u>Below 3,999</u>	<u>4,000- 5,999</u>	<u>6,000- 7,999</u>	<u>8,000- 9,999</u>	<u>10,000- 11,999</u>	<u>12,000- 13,999</u>	<u>14,000 +</u>
Aggregate	26.2	32.4	23.5	12.8	4.0	.5	.5
2.5 cum	30.8	26.9	26.9	11.5	1.9	0	1.9
3.0 cum	29.6	22.3	27.7	11.7	9.6	1.1	1.1
Graduated	22.9	25.7	30.3	12.8	7.3	0	.9
Non-Grad.	43.2	18.9	18.9	8.1	5.4	2.7	2.7
Lib. Arts only	30.0	34.5	23.0	6.9	4.6	0	0
Occup. only	23.7	28.0	26.3	17.2	3.2	.5	1.1

	<u>Present</u>						
	<u>Below 3,999</u>	<u>4,000- 5,999</u>	<u>6,000- 7,999</u>	<u>8,000- 9,999</u>	<u>10,000- 11,999</u>	<u>12,000 13,999</u>	<u>14,000 +</u>
Aggregate	13.4	14.8	21.8	23.7	12.8	9.5	3.9
2.5 cum	13.7	9.8	19.6	29.4	5.9	17.6	3.9
3.0 cum	16.1	14.0	18.3	18.3	17.2	11.8	4.3
Graduated	12.1	12.1	18.2	25.3	13.1	14.1	5.1
Non-Grad.	22.2	13.3	20.0	15.6	13.3	13.3	2.2
Lib. Arts only	15.2	13.9	21.5	31.6	7.6	7.6	2.5
Occup. only	10.7	16.3	21.3	23.0	14.0	10.1	4.5

Overall Satisfaction with Job

	<u>Superior-Good</u>	<u>Fair-Poor</u>
Aggregate	78.1	21.9
2.5 cum	73.2	26.8
3.0 cum	81.8	18.2
Graduated	76.1	23.9
Non-Graduate	85.1	14.9
Lib. Arts only	73.6	26.4
Occup. only	77.9	

Conclusions drawn from data related to employment characteristicsfor each category:

1. The highest percentage of employment of the subgroup was made up by students who had a 2.5 cum index or less. Their salaries (present only) are equal to the students with 3.0 cum or better. However, overall satisfaction with job is lowest for this particular group.
2. The following is the employment rate for alumni by occupation with the highest percentage of employment first.

Law	100.0
Mkt.*	100.0
Nursing	90.2
Data	90.0
Management	85.7
Graphics	83.3
Environmental	83.3
Media	83.3
Secretarial	82.1
Art	76.5

Recreation	66.7
Civ. Tech.	64.3
CMHT	61.5
ECE*	50.0

*Small Sample

School

As expected, Liberal Arts students make up the highest percentage (22.5) of alumni enrolled in school. Students with higher cumulative index make up a higher percentage of those enrolled in other institutions. However, non-graduates account for a higher percentage (17.4% to 10.4%) of those enrolled in all aspects of higher education.

Conclusions Relating to Data on Unemployment

1. The highest percentage of any subgroup in terms of unemployment is made up of the Liberal Arts students (9.9% unemployed). Both those with 3.0 cum index or better and graduated students have a lower percentage of unemployment than their counterparts with lower cumulative indexes.
2. The highest categories of unemployment by occupational degree were: Civ. Tech. 21.4%, Environmental Science 16.7%, Community Mental Health 11.5%.

Employment Data by Occupational Degree Categories

The 3.0 cum index students and the degree recipients seem to have a higher percentage of "professional type" jobs (i.e. Professional, Managerial, Semi-Professional) than the lower cum index students and the respondents who had not earned a degree. The highest percentage of unskilled laborers are the students who had less than a 2.5 cum.

The occupational degree respondents generally considered themselves to have achieved a higher percentage (69.0% vs. 60.2%) of professional or quasi-professional jobs.

On the aggregate, as was stated earlier, Greenfield Community College alumni are employed at a much higher percentage in professional type jobs than their parents. (Alumni 66.2%, Fathers of Alumni 29.0%, Mothers of Alumni 33.9%) One would have to conclude that the main contributory factor in the increased occupational upward mobility of the respondents can be attributed to their achievement of a higher level of education. (73% of the respondents' fathers never attended college - 61% of the respondents' mothers never attended college.) It is, therefore, reasonable to conclude that Greenfield Community College is to a large extent responsible for the upward mobility of its alumni in terms of occupation.

Education

To What Extent Have You Continued Your Education After Greenfield Community College

		Enr. at GCC	Another Comm. Col.	1 or More Train.	Took Course at 4 yr.	Took Course at 2 yr.	Compl. Assoc.	Compl. Bach.	Compl. Mast.	Other
	None									
Aggregate	33.2	4.3	2.1	11.2	27.5	1.2	3.1	15.9	1.9	.6
2.5 cum	27.7	3.1	1.5	12.3	18.5	3.1	4.6	21.5	4.6	3.1
3.0 cum	25.2	4.6	.8	8.4	40.5	1.5	3.8	11.5	3.8	0
Grad.	23.2	.7	.7	12.0	36.6	1.4	3.5	15.5	5.6	.7
Non-Grad.	33.3	13.0	1.9	3.7	24.1	3.7	5.6	13.0	0	1.9
L.A. Only	11.7	4.4	2.9	8.0	38.7	2.9	3.7	25.5	1.5	.7
Occ. Only	42.6	3.8	1.4	14.4	23.4	.5	3.8	7.7	1.9	.5

Why Have You Continued Education

	<u>Further Job Opport.</u>	<u>Improve Skills in Present Job</u>	<u>For My Own General Ed.</u>	<u>To Change Occup.</u>	<u>Expected By Employer</u>	<u>Other</u>
Aggregate	69.4	9.9	16.4	1.9	.8	1.6
2.5 cum	63.3	16.3	14.3	4.1	2.0	0
3.0 cum	66.7	9.9	18.9	.9	.9	2.7
Non-Grad.	59.5	14.3	16.7	4.8	0	4.8
Grad.	69.8	11.0	17.8	.8	1.7	.8
L.A. Only	76.7	5.4	15.5	1.6	.8	0
Occ. Only	66.7	15.3	12.5	1.4	.7	3.5

School In Which Transferred

	<u>U.Mass.</u>	<u>2 Yr. State</u>	<u>2 Yr. Priv.</u>	<u>4 Yr. Within State</u>	<u>2 Yr. Out-Of- State</u>	<u>4 Yr. Out-Of- State</u>	<u>Other</u>
Aggregate	42.5	1.0	3.2	27.2	.3	20.4	3.8
2.5 cum	16.7	0	11.1	36.1	0	33.3	2.8
3.0 cum	45.5	1.0	1.0	30.3	0	15.2	4.0
Non-Grad.	29.4	2.9	5.9	23.5	0	26.5	8.8
Grad.	40.6	0	3.0	34.7	0	17.8	2.0
L.A. Only	50.0	0	2.5	20.0	0	24.2	3.3
Occ. Only	38.5	1.8	3.7	30.3	.9	20.2	4.6

Conclusions Drawn From Data Related to Education CharacteristicsFor Each Category:

1. A large percentage of our occupational students (42.6%) received no additional higher education after leaving Greenfield Community College.
2. 13% of our non-graduate alumni continued their education at Greenfield by taking additional course work in the Evening Division.

3. 25.5% of our Liberal Arts alumni ultimately received a four-year baccalaureate degree.

Overall Evaluation by Alumni

The question was asked in the survey, "Would you recommend Greenfield Community College to a person seeking to complete the same program you studied?"

The following represents the range of responses by category and career degree program:

	<u>Yes</u>	<u>No</u>
Aggregate	92.9	7.1
2.5 cum	92.6	7.4
3.0 cum	92.8	7.2
Graduated	91.7	8.3
Non-Grad	95.3	4.7
L.A. Only	91.9	8.1
Occ. Only	93.6	6.4
Art	100.0	0
Civ. Eng.	92.9	7.1
CMHT	88.5	11.5
Data	63.6	36.7
ECE	100.0	0
Env. Sci.	83.3	16.7
Graphics	100.0	0
Law	100.0	0

	<u>Yes</u>	<u>No</u>
Mgt.	100.0	0
Mkt.	100.0	0
Media	100.0	0
Nursing	93.0	7.0
Recreation	100.0	0
Sec.	85.7	14.3

Conclusions Drawn from Data on Students Attitudes about Recommending
their Greenfield Community College Program to Prospective Students:

1. Non-graduates gave a higher positive response than graduates.
2. Cumulative index was not relative to whether an alumni would recommend his/her major.
3. Several programs received a 100% positive response:

Art

ECE

Graphics

Law

Management

Marketing

Media

Recreation

SUMMARY AND CONCLUSIONS

The following is a summary of the statistics shown in the preceding sections with some important conclusions included.

Demographics:

Our alumni are mostly first generation college students; 73% of our alumni's fathers never attended college and 61% of our alumni's mothers never attended college. Our typical alumni (72%) worked either full or part-time while attending college. Most of the alumni are white (98%) and a majority of the alumni are female (59%). Cumulative grade point index average of the surveyed alumni were evenly distributed with 31% having 2.5 average or less, 32% having cumulative grade point average between 2.51 - 2.99 and 37% had a cumulative grade point average of 3.0 or better.

It would seem reasonable to conclude that Greenfield Community College students come from a limited educational background which could have an effect on family income and thus forces the individual who wants to go to college to work to support his or her education. It would also seem reasonable to conclude that without this state-supported community college many students would not have the financial means to attend college.

Post College Activities:

Employed

Most of our alumni surveyed at the present time are employed (70.8%) either full or part-time. Of those alumni employed 56% are employed within 25 miles and 68% employed within 50 miles. 26.2% of our employed alumni are presently earning \$10,000 or more.

On the aggregate, as was stated earlier, Greenfield Community College alumni are employed at a much higher percentage in professional type jobs than their parents. (Alumni 66.2%, Fathers of Alumni 29.0%, Mothers of Alumni 33.9%) One would have to conclude that the main contributing factor in the increased occupational upward mobility of the respondents can be attributed to their achievement of a higher level of education (73% of the respondents' fathers never attended college - 61% of the respondents' mothers never attended college.) It is, therefore, reasonable to conclude that Greenfield Community College is to a large extent responsible for the upward mobility of its alumni in terms of occupation.

Education:

Our alumni's education statistics shows that 32% at least attended a two year college as compared to 11% of their fathers and 6% of their mothers. 50% of Greenfield's alumni has received their associate's degree as compared to 4% of their fathers and 12% of their mothers. 16% of Greenfield's sampled alumni have received their bachelors as compared to 6% of the fathers and 8% of the mothers. 2% of Greenfield Community College alumni have (as of the present time) received their masters degree or better compared to 5% of the fathers and 3% of the mothers.

It is therefore reasonable to conclude that Greenfield Community College is to a large extent responsible for the upward mobility of its alumni in terms of education.

Attitude of Alumni Towards Their Community College Experience:

On the aggregate Greenfield Community College alumni have a very favorable attitude towards their Alma Mater. 92.1% felt their classroom instruction was superior - good, 86.4% felt the interest in students shown

by faculty was superior to good, and 82.7% felt the evaluation of student performance by faculty was superior to good. However, alumni showed concern for better knowledge of career opportunities (52.9% felt they had fair - poor preparation).

Alumni gave the highest % of fair to poor ratings on: Student Activities 46.8%, counseling and advising given to students 41.3%, laboratory facilities (before new campus) 40.9%.

The overall evaluation is very positive with 92.9% of the surveyed alumni responding affirmatively to the question, "Would you recommend Greenfield Community College to a person seeking to complete the same program you studied?"

Therefore one may speculate that the community college approach utilizing individualized attention (taking all students who wish to enter, as they are) and individualized programs and services facilitates their progress towards their educational goals.

Difference Among Subsets of The Total Surveyed Alumni:

There is a correlation with the students success at Greenfield Community College and the students' fathers educational background. For example:

- 1) the fathers of students with 3.0 cumulative index or higher have more education than the fathers with 2.5 cumulative index or less, 2) the fathers of alumni who graduated seem to have more education than the fathers of non-graduates, 3) the fathers of Liberal Arts students have completed significantly higher educational levels than the fathers of occupational students.

If this correlation is a fact then this tends to substantiate earlier conclusions about the community college providing upward mobility in education and occupation. It also is reasonable to conclude that Greenfield is providing upward mobility for the future generations of our present alumni.

A large percentage of Greenfield Community College alumni was employed while attending Greenfield (72.5%). This employment had an effect on student productivity. The employed student equaled 81.4% of the student subgroup with cumulative grade point averages under 2.5 and equaled 79.4% of the student subgroup of non-graduating students. Occupational students were employed at a 6.4% higher rate than Liberal Arts students,

From the total surveyed alumni, 71% are employed at the present time. Of the six subgroups that have been used for the analysis, the one subgroup with the highest employment rate was students with a 2.5 cumulative index or less. This subgroup had an employment rate of 83%. However, analyzing this subgroup's type of employment, 11% are employed in unskilled jobs - double any of the other subgroups, they have the lowest salary range and are the least satisfied with their jobs. Alumni with 3.0 cumulative grade indexes or better, graduated students and Liberal Arts students have a higher percentage of employment in professional type jobs than their counterparts of 2.5 cumulative indexes or less, non-graduates and occupational students respectively. One might conclude from this analysis that as students succeed in college, they gain the confidence to succeed in employment and in job satisfaction.

Finally, alumni of eight occupational programs: Art, Early Childhood Education, Graphic Design, Law Enforcement, Business Management, Business Marketing, Media Technology and Recreation Leadership answered the question, "Would you recommend your program to prospective students?" with 100% positive responses.

GREENFIELD COMMUNITY COLLEGE

Survey of Alumni

June 1, 1974

Dear Alumni:

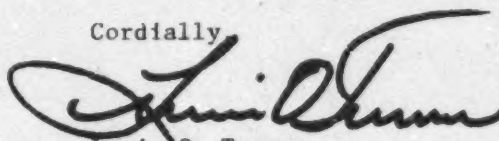
Greenfield Community College is still in its early stages of growth and we are searching for ways to improve our educational programs.

To help us, we ask you to complete this questionnaire. It requires information about your current activities and your earlier community college experience. It will require about ten minutes of your time to complete. Your responses will be grouped with those of other former students and will be used for this study.*

We, at the college, are most appreciative for your assistance.

With best personal wishes.

Cordially


Lewis O. Turner
President

Please correct name and address, if needed.

DIRECTIONS:

MARK (X) OPPOSITE EACH ITEM THAT BEST REPRESENTS YOUR ANSWERS. COMPLETELY ERASE ANY ANSWERS YOU WISH TO CHANGE.

1. I consider myself as:

- | | |
|--|---|
| ☐ White | ☐ Black or Afro-American |
| ☐ American Indian | ☐ Oriental |
| ☐ Spanish surnamed American | ☐ Other (specify) |

(This information is needed in regards to equal opportunity for education or employment.)

- | | |
|-------------------------------|---------------------------------|
| ☐ Male | ☐ Female |
|-------------------------------|---------------------------------|

* We are indebted to Fred A. Snyder, Director, Research and Planning Division, Virginia Department of Community Colleges, for both the use and development of this survey format.

2. Show your father's and mother's educational level.

	<u>Father</u>	<u>Mother</u>
Under 8 years	_____	_____
Completed 8th grade	_____	_____
Attended high school	_____	_____
High school graduate	_____	_____
Attended college	_____	_____
Community/Junior College	_____	_____
Two-year college graduate	_____	_____
Four-year college graduate	_____	_____
Master's or higher degree	_____	_____

3. Show your father's and mother's present occupational activities. If either is retired or deceased, refer to last job held.

<u>Father</u>	<u>Mother</u>	
_____	_____	Clerical and sales - bank teller, salesman, office or sales clerk
_____	_____	Managerial or Office Occupations - office or sales manager, bank officer
_____	_____	Professional - CPA, dentist, engineer, teacher, military officer
_____	_____	Proprietor or Owner - farmer, owner of a small business
_____	_____	Semi-professional and technical - Engineering technician, dental technician, LPN
_____	_____	Semi-skilled worker - machine operator, bus driver, meat cutter
_____	_____	Service worker - barber, policeman, waiter, fireman
_____	_____	Skilled worker or foreman - baker, carpenter, electrician foreman
_____	_____	Unskilled worker - laborer, filling station attendant, farm worker
_____	_____	Unemployed
_____	_____	Unknown

4. Show your marital status:

_____	Single
_____	Married
_____	Other
_____	Number of children

5. Mark the one item that best describes your present status or related status.

_____	Full-time employment	If employed list:
_____	Part-time employment	Occupation _____
_____	School full-time	Employer's name _____
_____	Military service	_____
_____	Housewife	Position title _____
_____	Unemployed	Description of _____
_____	Other (Specify)	Responsibilities _____
_____	_____	_____

IF YOU HAVE NEVER BEEN EMPLOYED FULL-TIME SINCE LEAVING THE COLLEGE, GO DIRECTLY TO QUESTION 14

6. Indicate the state in which you presently work.

☐ Massachusetts	☐ Vermont
☐ New Hampshire	☐ Connecticut
☐ Rhode Island	☐ Maine
☐ Other (specify) _____	

7. Indicate the approximate distance of your present employment from Greenfield Community College.

☐ Up to 25 miles
☐ 25 - 49 miles
☐ 50 - 99 miles
☐ 100 miles and over

8. Was the curriculum you were enrolled in at the community college related to your first job taken after leaving the school? Your present job (if it was not your first).

	<u>First</u>	<u>Present</u>
Yes, very much	☐	☐
Yes, somewhat	☐	☐
No, or very little	☐	☐

9. If your present job is not related to your community college curriculum, please check each reason which applies.

☐ Could not find a job in field of preparation.
☐ Found better paying job in another field.
☐ Preferred to work in another field.
☐ Qualified for new job by continuing my education.
☐ Other (specify) _____

10. Please indicate both your initial yearly salary upon leaving the community college and your present salary. (This information will not be identified with you as an individual, but will be grouped with that from other former students.)

<u>Initial</u>		<u>Present Pay</u>
☐	Below \$3,999	☐
☐	\$4,000 - \$5,999	☐
☐	\$6,000 - \$7,999	☐
☐	\$8,000 - \$9,999	☐
☐	\$10,000-\$11,999	☐
☐	\$12,000-\$13,999	☐
☐	\$14,000-Over	☐

11. Please rate your satisfaction with your present job in terms of each of the aspects shown below. Mark one answer for each aspect.

	<u>Superior</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
a. Challenging and interesting work	☐	☐	☐	☐
b. Relations with colleagues	☐	☐	☐	☐
c. Salary	☐	☐	☐	☐
d. Opportunity for advancement	☐	☐	☐	☐
e. Overall aspects of your job	☐	☐	☐	☐
f. Geographic location	☐	☐	☐	☐

12. Please mark the one source most helpful in getting your initial full-time job upon leaving the community college.
- ☐ Community college placement service office
 - ☐ College staff member other than a placement service
 - ☐ State employment service
 - ☐ Answered an advertisement
 - ☐ Relative or friend
 - ☐ Other (specify) _____
13. To what extent did the college assist you in getting your first job?
- ☐ Extremely helpful
 - ☐ Very helpful
 - ☐ Helpful
 - ☐ Not helpful at all
14. To what extent do you think the college should assist students in this area?
- ☐ Should be assisting students as much as possible
 - ☐ Very much
 - ☐ A moderate amount
 - ☐ Should not be at all
15. To what extent have you continued your education since leaving Greenfield Community College? Mark each statement that applies.
- ☐ None
 - ☐ Still enrolled at Greenfield Community College (____ day or ____ evening)
 - ☐ Still enrolled at another community college (____ day or ____ evening)
 - ☐ Completed one or more employer sponsored training programs
 - ☐ Took courses at a four-year college or university
 - ☐ Took courses at another two-year college
 - ☐ Completed an associate degree
 - ☐ Completed a bachelor's degree
 - ☐ Completed master's degree or beyond
 - ☐ Other (specify) _____
16. If you have continued your education since leaving Greenfield Community College, please mark each reason for such further education or training which applies to you.
- ☐ To prepare for further job opportunities
 - ☐ To improve my skills and abilities in my present job
 - ☐ For my own general education and personal satisfaction
 - ☐ To change occupation
 - ☐ It is expected of me by my employer
 - ☐ Other (specify) _____
17. Name of school to which you transferred:
- _____
18. Was the curriculum you were enrolled in at Greenfield Community College related to your later study, if you have continued your education?
- ☐ Yes, very much
 - ☐ Yes, somewhat
 - ☐ No, or little

19. Did you, at any time, change from one curriculum to another while at Greenfield Community College?
_____ Yes _____ No
20. How many times? _____
21. Which program did you start in? _____
22. What program was the last you enrolled in? _____
23. If you completed the program, how long did it take?
_____ One year _____ Four years
_____ Two years _____ More _____ How long?
_____ Three years
24. Did you attend: day only _____, evenings only _____, or both day and evenings _____? Check one.
25. If your answer to question 19 was YES, please mark the reason(s) for changing your curriculum as noted below.
_____ Dissatisfied with curriculum
_____ Dissatisfied with instruction
_____ Low achievement
_____ Loss of interest
_____ Personal problem
_____ Little opportunity in this field
_____ Parents objected
_____ Counselor's advice
_____ A wrong choice of curriculum in the first place.
_____ Changed career goal(s)
_____ Other (specify) _____
26. Were you employed (full or part-time) during your study at Greenfield Community College?
_____ Yes _____ No
27. What time of the day were you usually employed?
_____ A.M. _____ Evening
_____ Afternoon _____ Late evening
_____ Early evening _____ Weekends
28. Would you recommend Greenfield Community College to a person seeking to complete the same program you studied?
_____ Yes _____ No
29. How well did Greenfield Community College prepare you in each of the following aspects? Mark only one answer for each aspect.

	<u>Superior</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
a. General technical knowledge	_____	_____	_____	_____
b. Specific job-related skills	_____	_____	_____	_____
c. Getting along with people	_____	_____	_____	_____
d. Self-understanding	_____	_____	_____	_____
e. Knowledge about career opportunities	_____	_____	_____	_____
f. Communication skills (oral and written)	_____	_____	_____	_____
g. General education	_____	_____	_____	_____

30. How valuable are each of these aspects of your community college education to you now? Mark only one answer for each aspect.

	<u>Highly</u> <u>Valuable</u>	<u>Valuable</u>	<u>Some</u> <u>Value</u>	<u>None or</u> <u>Little</u>
a. General technical knowledge and understanding	_____	_____	_____	_____
b. Specific job skills	_____	_____	_____	_____
c. Getting along with people	_____	_____	_____	_____
d. Self-understanding	_____	_____	_____	_____
e. Knowledge about career opportunities	_____	_____	_____	_____
f. Communication skills (oral and written)	_____	_____	_____	_____
g. General education	_____	_____	_____	_____

31. Please give your opinion about each of the following aspects of your community college experience. Mark only one answer for each aspect.

	<u>Superior</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
a. Field and laboratory instruction	_____	_____	_____	_____
b. Classroom instruction	_____	_____	_____	_____
c. Laboratory facilities and equipment	_____	_____	_____	_____
d. All other college facilities	_____	_____	_____	_____
e. Counseling given to students	_____	_____	_____	_____
f. Social activities	_____	_____	_____	_____
g. Library	_____	_____	_____	_____
h. Interest in students shown by faculty	_____	_____	_____	_____
i. Evaluation of students' performance by faculty	_____	_____	_____	_____
j. Overall	_____	_____	_____	_____

ONLY THOSE WHO WERE ENROLLED IN AN OCCUPATIONAL PROGRAM AT GREENFIELD COMMUNITY COLLEGE SHOULD ANSWER QUESTION 32

32. In every occupational-technical curriculum there is a "mix" of courses in (a) occupationally-related courses and (b) liberal arts courses. Please show the proportional "mix" of such courses that you would like to see in your curriculum at your community college.

_____ Increase the proportion of courses in occupationally-related areas
 _____ Increase the proportion of courses in liberal arts.
 _____ O.K. as is. Don't change it.

33. What was your primary educational goal when you initially enrolled at the community college?

_____ To improve my employment and career opportunities.
 _____ To earn an associate degree.
 _____ To upgrade technical knowledge and skills in specific fields by
 taking just one or several courses.
 _____ To increase my general knowledge and level of education.
 _____ To enable me to transfer to four-year institution for higher degree.
 _____ Other (specify) _____

34. Was the goal you noted achieved before you left the community college?

_____ Yes _____ No

35. Did you change your goal while enrolled at Greenfield Community College?

_____ Yes

_____ No

Why did you change? _____

36. What principal reason(s) made you leave the community college?

Example: employment, marriage, financial, transfer. . . .

State reason: _____

37. Do you intend to return to a community college for additional work?

_____ Yes

_____ No

38. Do your future plans include continuing your education?

_____ Yes

_____ No

If so, what field of study: _____

Note: Please return in the enclosed envelope at your earliest convenience.

Many thanks for your assistance.



UNIVERSITY OF CALIF.
LOS ANGELES

MAY 28 1976

CLEARINGHOUSE FOR
JUNIOR COLLEGES